

## CLAIMS

1-15. (Cancelled)

16. (Previously Presented) A method for dynamically converting electronically encoded HTML content from a text format to an image format, comprising the steps of:

receiving a request for the content from a client;

obtaining, at a server, the content in text format;

determining a content creation preference stored on the server; and

converting, automatically by the server, the content in text format to content in the image format according to the content creation preference;

storing the content in the image format; and

generating an HTML document containing a reference to the stored content in the image format for retrieval and inline dynamic assembly by the client.

17. (Original) The method of claim 16, further comprising the step of extracting the content in text format from the obtained content in the text format.

18. (Original) The method of claim 16, further comprising the step of replying to the request, wherein the reply includes the content in the image format.

19. (Original) The method of claim 16, further comprising the step of applying a watermark to the content in the image format according to a watermarking preference.

20. (Previously Presented) The method of claim 19, further comprising the step of compressing the watermarked image according to a compression preference stored on the server.

21. (Original) The method of claim 16, further comprising the step of generating an image map according to a mapping preference, wherein the image map relates selectable spatial display coordinates to external document identifiers.

22-23. (Cancelled)

24. (Original) The method of claim 19, further comprising the steps of:

receiving a client system request for verification of the watermarked content;

verifying the watermarked content; and

replying to the client system request for verification.

25-31. (Cancelled)